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BY ERIN & BEN NAPIER

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LMC<sup>o</sup>. HOME COLLECTION

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FURNITURE MADE IN THE U.S.A.

[LAURELMERCANTILE.COM](http://LAURELMERCANTILE.COM)

[VAUGHAN-BASSETT.COM](http://VAUGHAN-BASSETT.COM)



# PROUDLY BUILT AGAINST THE GRAIN

FURNITURE MADE IN THE U.S.A.

After the launch of HGTV's *Home Town*, we were approached by overseas companies for furniture line development with national distribution. Growing up in North Carolina, Ben remembered the small factory towns that had been shuttered and left empty when manufacturing moved overseas. Thinking of the countless, American families who suffered in the aftermath, we knew there had to be a better way to make furniture.

Vaughan-Bassett, the largest manufacturer of wooden residential furniture in the United States, is committed to their hometown of Galax, Virginia, just like we are committed to our hometown of Laurel, Mississippi. We've partnered to create two antique-inspired furniture lines crafted by 600 American workers. LMC<sup>®</sup> Home and Scotsman American Heirloom are now available in stores across the United States. If we're going to be serious about revitalizing small town America, we have to be serious about making things in America.



ERIN NAPIER



BEN NAPIER











-002 DRESSER  
-226 NIGHT STAND  
-553 "ROGERS" SLEIGH HEADBOARD  
-058 ELDER'S STORAGE BENCH  
-922 WOOD RAILS

# LMC<sup>o</sup>. HOME COLLECTION

Ben Napier and his team appreciate timeless furniture over temporary trends. He worked closely with the craftsmen and craftswomen of Vaughan-Bassett to create durable furniture that highlights the very best of American veneer design. This collection's classic lines are modeled after handmade pieces created in Ben's Mississippi woodshop as seen on HGTV Home Town.

Each bed in the collection is a statement piece worthy of becoming your family's next heirloom. With deep-set drawers, the Elder's Bench footboard offers a practical solution to expand bed storage. The LMC<sup>o</sup>. Home collection is a strong foundation to build the curated and collected home.

## STORAGE

- CASE PIECES INCLUDE A LAUREL MERCANTILE COMPANY LMC<sup>o</sup>. SIGNATURE MEDALLION
- FRENCH DOVETAIL, MORTISE & TENON DRAWER CONSTRUCTION
- SELF CLOSING DUAL STEEL BALL BEARING DRAWER GLIDES
- ULTRA-SMOOTH ACRYLIC FINISH ON INTERIOR DRAWERS' SIDES & BOTTOMS



731-226 NIGHTSTAND



730-115 CHEST



733-004 LINEN CHEST



732-002 DRESSER



## FINISHES



730 TOBACCO



731 WEATHERED GREY



732 HONEY



733 LAUREL GREEN  
Available only on  
the 004 linen chest  
& 226 nightstand











**GILCHRIST KING POSTER BED**  
**732 HONEY FINISH**

- 002 DRESSER
- 446 LANDSCAPE MIRROR
- 226 NIGHT STAND
- 669 POSTER HEADBOARD
- 068 ELDER'S STORAGE BENCH
- 922 WOOD RAILS





# ELDER'S BENCH



HONEY FINISH

732-068 ELDER'S KING STORAGE BENCH



WEATHERED GREY FINISH

731-058 ELDER'S QUEEN STORAGE BENCH

ELDER'S BENCH ALSO AVAILABLE IN 730 TOBACCO FINISH

Growing up a preacher's son, Ben designed the Elder's Bench as a nod to the early American church pew. Available as a footboard or a standalone piece, the Elder's Bench offers practical storage in a functional and beautiful design. With its depth and two working drawers, it's easy to organize Christmas presents, sweaters, heirloom blankets or those things that matter most to your family.



A man and a woman are standing in a lush green forest, looking up at a large tree. The man, on the right, has a beard and is wearing a blue button-down shirt and brown pants. He is reaching out with his right hand towards the trunk of a large tree. The woman, on the left, has short blonde hair and is wearing a grey cardigan over a white top. She is also looking up at the tree. The forest is filled with tall trees and dense green foliage, with sunlight filtering through the leaves. The overall mood is peaceful and appreciative of nature.

# A TREE FOR A TREE

We have partnered with Vaughan-Bassett because they are the largest manufacturer of wooden residential furniture in the United States, yet they are still rooted in the small-town community of Galax, Virginia. It's no secret that their local craftsmen and the surrounding Appalachian forests create a rich environment for company growth and success. For every Appalachian tree that is cut down to build the LMC<sup>®</sup> Home Collection, another tree is planted in its place. Together, we are making a sustainable future for America's small-towns, forests and companies.



# LMC<sup>o</sup>. HOME COLLECTION

This collection embodies American ingenuity that built Laurel, Mississippi, and that is currently revitalizing it as America's hometown. As an artist and designer for HGTV Home Town, discovering the perfect color palette that highlights the best feature of every room is Erin's passion. That's why Erin chose warm finishes that complement the furniture design and can stand alone as showcase pieces. This versatile collection is the beginning for growing families and building homes.

## STORAGE

- CASE PIECES INCLUDE A LAUREL MERCANTILE COMPANY LMC<sup>o</sup>. SIGNATURE MEDALLION
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- SELF CLOSING DUAL STEEL BALL BEARING DRAWER GLIDES
- ULTRA-SMOOTH ACRYLIC FINISH ON INTERIOR DRAWERS' SIDES & BOTTOMS



733-226 NIGHTSTAND



732-004 LINEN CHEST



731-002 DRESSER



730-068 ELDER'S STORAGE BENCH



## FINISHES



730 TOBACCO



731 WEATHERED GREY



732 HONEY



733 LAUREL GREEN  
Available only on  
the 004 linen chest  
& 226 nightstand







-002 DRESSER  
-446 LANDSCAPE MIRROR  
-226 NIGHTSTAND

**GILCHRIST QUEEN POSTER BED**  
730 TOBACCO FINISH

-559 POSTER HEADBOARD  
-955 LOW PROFILE FOOTBOARD  
-922 WOOD RAILS



733-004 LINEN CHEST  
733-226 NIGHTSTAND

**ROGERS KING SLEIGH BED**  
732 HONEY & 733 LAUREL GREEN FINISH

732-663 SLEIGH HEADBOARD  
-966 LOW PROFILE FOOTBOARD  
-922 WOOD RAILS





## **ROGERS QUEEN SLEIGH BED**

731 WEATHERED GREY FINISH

- 002 DRESSER
- 446 LANDSCAPE MIRROR
- 226 NIGHT STAND
- 553 SLEIGH HEADBOARD
- 058 ELDER'S STORAGE BENCH
- 922 WOOD RAILS



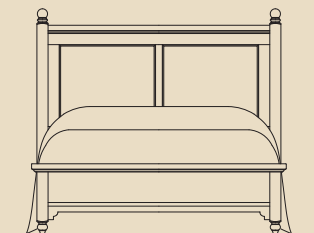
"TO BUILD FURNITURE THAT LASTS AND BECOMES AN  
HEIRLOOM PASSED DOWN THROUGH GENERATIONS  
- THAT'S THE ONLY KIND OF FURNITURE  
WE WANT TO MAKE."

*Signature*

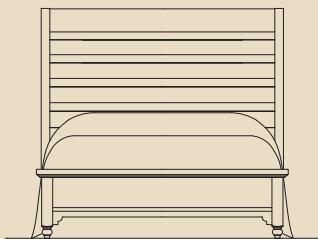




## BEDS



**QUEEN**  
**559 "GILCHRIST" POSTER HEADBOARD**  
 63 x 2 7/8 x 58  
**955 LOW PROFILE FOOTBOARD**  
 65 3/4 x 4 1/8 x 18  
**922 WOOD RAILS**  
 82 x 1 x 5 3/4



**QUEEN**  
**553 "ROGERS" SLEIGH HEADBOARD**  
 63 1/4 x 12 1/2 x 60 1/2  
**955 LOW PROFILE FOOTBOARD**  
 65 3/4 x 4 1/8 x 18  
**922 WOOD RAILS**  
 82 x 1 x 5 3/4



**QUEEN**  
**058 ELDER'S STORAGE BENCH**  
 65 1/4 x 20 x 28

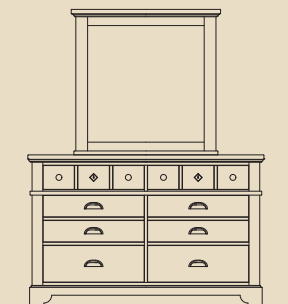
**KING**  
**068 ELDER'S STORAGE BENCH**  
 82 1/4 x 20 x 28

**KING**  
**669 "GILCHRIST" POSTER HEADBOARD**  
 80 x 2 7/8 x 58  
**966 LOW PROFILE FOOTBOARD**  
 82 3/4 x 4 1/8 x 18  
**922 WOOD RAILS**  
 (requires MS-1 center support)  
 82 x 1 x 5 3/4

**KING**  
**663 "ROGERS" SLEIGH HEADBOARD**  
 80 1/4 x 12 1/2 x 60 1/2  
**966 LOW PROFILE FOOTBOARD**  
 82 3/4 x 4 1/8 x 18  
**922 WOOD RAILS**  
 (requires MS-1 center support)  
 82 x 1 x 5 3/4

*Optional footboard for the Poster & Sleigh bed.  
 The Elder's Bench is finished on the back and may  
 be sold as a standalone bench.*

## STORAGE



**002 DRESSER**  
 6-DRAWER  
 60 1/8 x 20 x 39 1/8  
**446 LANDSCAPE**  
**MIRROR**  
 38 1/8 x 2 1/4 x 37 1/8



**115 CHEST**  
 5-DRAWER  
 41 7/8 x 19 3/8 x 52



**004 LINEN CHEST**  
 8-DRAWER  
 49 7/8 x 19 3/8 x 48




**226 NIGHT STAND**  
 2-DRAWER  
 25 7/8 x 16 1/8 x 27 5/8



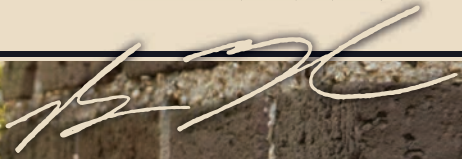
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A man with a full beard and a woman are posed in front of a brick wall. The man is seated in a wooden chair, wearing a blue denim shirt and brown pants. The woman stands behind him, wearing a red dress with white floral embroidery. The background shows a brick wall and some greenery.

"IF WE'RE GOING TO BE SERIOUS ABOUT  
REVITALIZING SMALL TOWN AMERICA, THEN  
WE HAVE TO BE SERIOUS ABOUT AMERICAN  
MANUFACTURING AND THE SMALL TOWNS  
THAT DEPEND ON IT."

A handwritten signature in white ink, appearing to be "H. J. C.", is written over the brick wall background.

*H. J. C.*





[LAURELMERCANTILE.COM](https://laurelmercantile.com)

[VAUGHAN-BASSETT.COM](https://vaughan-basnett.com)